

**GOLD MEDAL AWARD / SMARTEST GUY AWARD / BIGGEST LOSER - MIKE PIZZY**

Guy buys a set of clubs, then guy loses 55 Lbs. thats FIFTY FIVE, GOES FROM 250 TO 195, then buys a set of SMT Square Groove wedges, then wonders since they aren't makings Square Groove wedges anymore maybe he should buy another set for when the grooves get worn, guy buys a second set, then buys a Fairway Metal, then buy 2 Hybrids, I ask him if he maybe might take some heat at home for buying all this and he says, We don't have any kids so I can buy whatever I want.

I'm hoping that everybody buys 2 of everything and everthing they want. A Trend whose time has come.

**PSYCHIATRIC ISSUES**

I have a high percentage of customers who would benefit from several sessions on a couch. Examples including

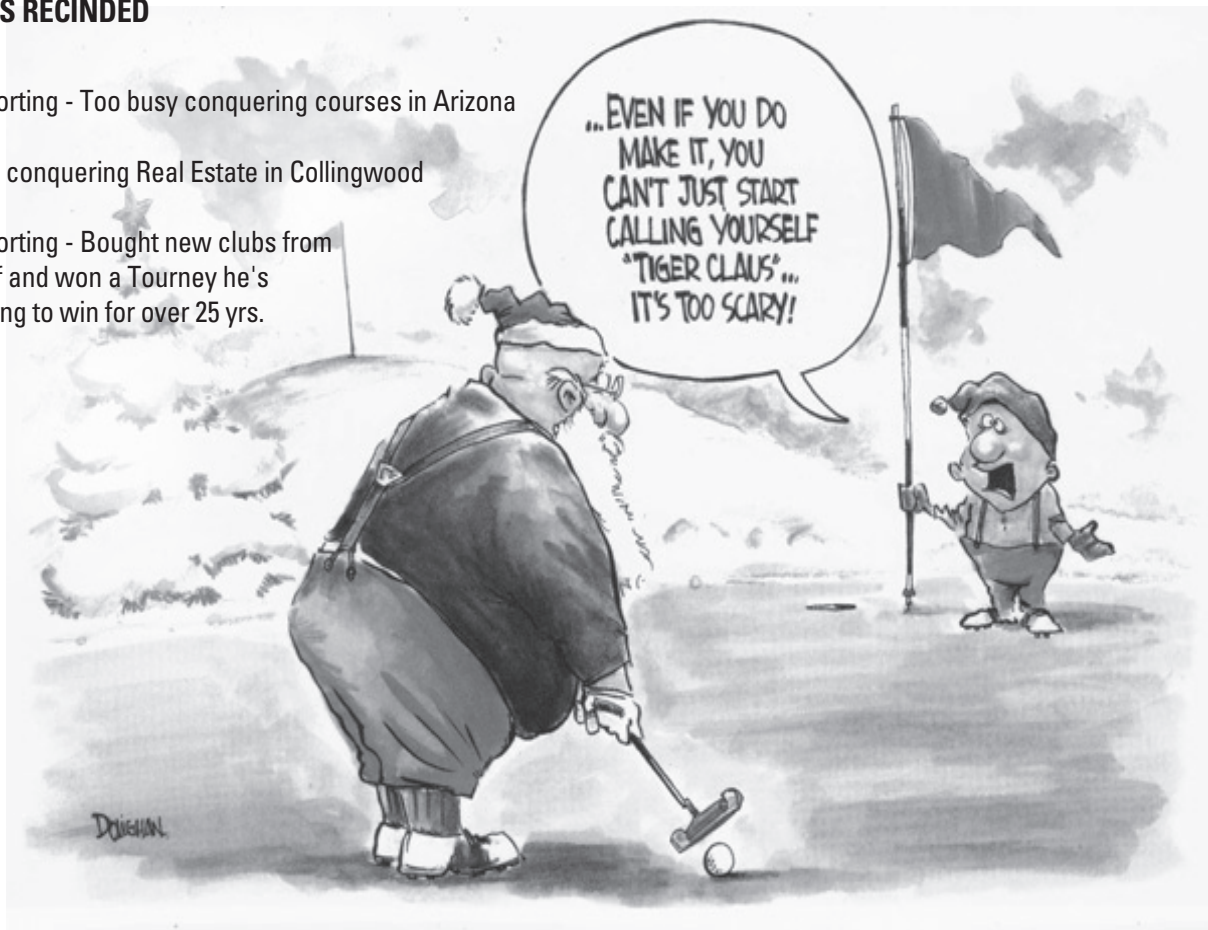
- ◆ Personality conflicts with their Driver, Putter, Long Irons, Short Irons, Hybrids and on and on.
- ◆ A customer who cannot play any club unless it has a flat faced Putter Grip on it. Yeh, Putter Grips on every club.
- ◆ A customer who had to have all his Irons the same length. So he went from them being all the same weight to all different weights, but the same length.
- ◆ A customer who has to have every club matching in name and colour, especially colour. If you spray painted his clubs 5 different colours he'd shoot 150 and then have a heart attack. Retsehch (Name spelled backwards)
- ◆ Three (3) customers who switched from Right Handed to Left Handed after half a lifetime of playing. Couldn't find Lefty clubs when they were young. Took one step back then 2 forward after 1 - 2 yrs. I'm sure there are people out there who have thought they could play better the other way.

**CUSTOMER SUSPENSIONS - 3 MONTH**

JP Maurice (Non Reporting)  
Cindy Bourne (Non Playing)

**SUSPENSIONS RECINDED**

- Tim Vandolder  
- Non Reporting - Too busy conquering courses in Arizona
- Mike Kearns  
- Too busy conquering Real Estate in Collingwood
- Paul McKeon  
- Non Reporting - Bought new clubs from Ollie Golf and won a Tourney he's been trying to win for over 25 yrs.



**Christmas 2010**  
**Ollie Golf Newsletter**



*Merry Christmas... Happy New Year... Happy Holidays...  
Peace on Earth... Be Good to Those You Care About*

**WHAT'S NEW IN THE GOLF WORLD**

- ◆ The latest Trend in Iron Shafts is to Lighter Weight shafts in the 90 gm range. Cheap clubs always have heavy shafts. People with Pro or big speed or quick tempo should stay with heavy weight, everyone else, don't get left behind.
- ◆ Cobra is coming out with a Driver that will have a White Grip, White Shaft and White Head. Johnny Cash would have had trouble with this club. On December the 2nd Taylor Made released the white shafted R11. *Monkey see, monkey do.*
- ◆ Taylor Made and Calloway are coming out with a Driver that will be 48" ??? or so It will have a 25 gm lighter head and Super light weight shaft and grip. Apparently Mickelson thought it was awesome. Integra is making a 175 gm. head and 45 gm shaft which will be in soon. Gotta try it.
- ◆ Every company has a White Grip or a combination of White and another colour.
- ◆ There are new Grips out that are scented. Scents are Lavender, Rose, Jasmine, Whiskey, Gin and Beer. I'm personally going to wait for my favourite scent Liliac.
- ◆ Calloway, this year, will be releasing New Models X25, X26, X27, X28, X29, X30, X31, X32, X33, X34 and maybe, if they think the Golfing Public will go for it, X35.
- ◆ Iomic or Itomic Grips. They are Injection Moulded Thermo Plastic Poly Urethane.

**Advantages**

1. Extra tackey, Don't slip, Good in Weather
  2. Extra Durability. Poly Urethane lasts longer.
  3. Unbeliveably Bright and Funky Designs.
- The Iomic (Japan) aren't cheap.  
\$20-25 Itomic are in the \$10 range.

**SAME LENGTH TECHNOLOGY**

Unlike the guy in *Psychiatric Issues* (see article on back page) who had a set of Irons 3 - PW...240 gm to 290 gm (increase of 7 gm/club) but all different weights. These are all the same weight 265gm. (#6 Iron) so they will all be 37.5" AND the same Swingweight.

I have got a couple of sets and am making a set to test. Same Weight, Same LENGTH, Same POSTURE. Pull Consistency out of the bag and you will be Consistent.

Stay tuned.

| Club        | 5     | 6     | 7     | 8     | 9     | PW    |
|-------------|-------|-------|-------|-------|-------|-------|
| Loft        | 25°   | 30°   | 35°   | 40°   | 45°   | 50°   |
| Lie         | 62.5° | 62.5° | 62.5° | 62.5° | 62.5° | 62.5° |
| Bounce      | 3°    | 3°    | 3°    | 3°    | 3°    | 3°    |
| Offset (mm) | 3     | 3     | 3     | 3     | 3     | 3     |



**SWING SCIENCE**

This company along with Bang Golf is at the top of the line. Swing Science has 3 lines starting at 200 Series Cast, 800 Series Cast (Bendable) and 800 Series Forged. Both Cast Models come Left Handed.

My plan is to make 2 sets (800 Series Cast and Forged) for me, exactly the same and test them. These heads are NOT as good as what you buy at Golfown, they're BETTER. Light weight shafts, some Iomic grips..

Stay tuned.

